



**THE GAME GUARDIAN**

# **GRASS ROOTS**

**PROGRAM**



**Partner With Game Guardian &  
Generate Additional Revenue For Your Club**



# Game Guardian Supports Local Football Clubs

Since 2014 Game Guardian has been creating uncompromising sports protection wear for Australian athletes.

We make products that do more than protect; they help players perform at their peak. Intelligently designed products that give the confidence to go further, to push harder – sports protective wear that gives players the edge.

We're all about grassroots sport. We recognise that sport is a part of our fabric and plays an important role in the development of young Australians. Right from the beginning we have been sponsoring local sports clubs.

## Introducing the

# STEALTH GUARD SOCCER

## Sports Protection Reimagined



Compression technology enhances athletic performance & recovery time

Lightweight composite guard inserts included

Tight, flexible fit prevents slippage of shin guard.

XRD® Extreme Impact Protection foam

Streamlined profile gives weightless feel and freedom of movement

Antimicrobial, moisture wicking material keeps you clean, cool & dry



Non-slip gel strip holds sleeve in place.



Lightweight hard shell inserts included.



Easy on/off zipper closure (coming soon).

*"Best shin pads I've ever owned. Super comfortable. Heaps of protection but not bulky at all."*

*Chad Berendsen, Game Guardian customer*

## Serious Lower Leg Armour That Doesn't Sacrifice Movement



# Grassroots Program Benefits

The Game Guardian Grassroots program aims to establish mutually beneficial and sustainable partnerships with local football clubs.

- Clubs promote Game Guardian's superior quality protection products to members.
- When members purchase, the club benefits. See remuneration options below.
- Clubs benefit from long term sponsorship. Game Guardian benefits from product exposure.

## Club Remuneration

There are two ways your club can benefit from partnering with Game Guardian:

### Option 1:

### Wholesale Pricing

This model is suitable for clubs who operate a uniform/gear store, or who provide player kits each season.

| RRP (AUD)     | \$54.95 inc. GST |
|---------------|------------------|
| 20 - 39 Units | \$33.00 inc. GST |
| 40 - 65 Units | \$29.70 inc. GST |
| 66+ Units     | \$26.70 inc. GST |

#### For example:

- 65 units sold x \$54.95 RRP = \$3571 revenue
- Less \$1930 wholesale cost

**\$1641 profit for your club**

### Option 2:

### Revenue Share

Volume-based sponsorship amount, plus a per-sale amount. Promote Game Guardian to your members to generate tracked sales.

**Base sponsorship + 15% of sales**

#### For example:

- 65 units sold x \$54.95 RRP = \$3571 revenue
- 15% of revenue = \$535 for your club
- PLUS example base sponsorship of \$250

**\$785 total for your club**

We can discuss base sponsorship amounts for your club, taking into account club size and sponsorship needs.

Limited places available. Game Guardian will make the final decision on program acceptance. All sponsorship amounts are inclusive of GST.

*"Game Guardian has provided an excellent service to our members, and the club has benefited from increased sponsorship funding. Our members particularly love the online ordering process."*

**Jane Scott**  
**Junior Coordinator**  
**YMCC Hockey Club**

## Partner Club Bonus: Intrepido or Phantom Shin Guards

As an added bonus, grassroots partner clubs will receive **complimentary Intrepido or Phantom shin guards!**

Limited to the first 10 clubs, or while stocks last.



# Partner With Game Guardian & Start Generating Additional Income For Your Club Today!

To apply:

Visit: [gameguardian.com.au/grassroots](http://gameguardian.com.au/grassroots)

or

Email: [grassroots@gameguardian.com.au](mailto:grassroots@gameguardian.com.au)

Limited places available.

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